

## LCA FALL 2009 MINI-SEMINAR SERIES

# Exhibitor and Sponsorship Opportunities

Don't miss these prime opportunities to reach your target market this Fall!



**Wednesday, September 16**  
**Practical Diagnostic Techniques  
(and more!) for Landscape Managers**  
9:00 am – 1:00 pm  
Dave & Busters, White Flint Mall—Top Level  
Kensington, MD



**Wednesday, October 14**  
**Cultivating Relationships: The Contractor's Perspective,  
Joint LCA/APLD Meeting**  
10:00 am – 1:00 pm  
Dave & Busters, White Flint Mall—Top Level  
Kensington, MD



**Tuesday, November 10**  
**How to Grow Your Business in any Economy!**  
10:00 am – 1:00 pm  
National 4-H Youth Conference Center  
Chevy Chase, MD

*Grow smarter with the landscape experts.*



# Enhance your visibility

Exhibiting and sponsoring at the LCA Fall Mini-Seminars gives you the ability to make personal connections with your current and potential customers this year! Give attendees the opportunity to view your products and speak directly with you. Distinguish your company and products from others in the marketplace by reserving your table-top exhibit today—and expand your exposure by sponsoring!

## This Fall's Mini-Seminars

### Wednesday, September 16

#### Practical Diagnostic Techniques (and more!) for Landscape Managers

9:00 am – 1:00 pm  
 Dave & Busters, White Flint Mall—Top Level  
 Kensington, MD

### Wednesday, October 14

#### Cultivating Relationships: The Contractor's Perspective, Joint LCA/APLD Meeting

10:00 am – 1:00 pm  
 Dave & Busters, White Flint Mall—Top Level  
 Kensington, MD

### Tuesday, November 10

#### How to Grow Your Business in any Economy!

10:00 am – 1:00 pm  
 National 4-H Youth Conference Center  
 Chevy Chase, MD

## Table-top Exhibit Fees

**LCA Member** ..... \$250

**Exhibit at all three events!** ..... \$600

**Non-Member** ..... \$350

**Exhibit at all three events!** ..... \$900

### Exhibit Benefits

- Includes on (1) 6' x 30" table with two (2) chairs
- One (1) complimentary registration
- Listing in LCA Gram
- Listing in GROUNDWORK, LCA's monthly publication
- Listing on the LCA web-site in conjunction with the meeting

## Sponsorships

Increase the awareness of your company with the expanded exposure available through Mini-Seminar sponsorship. Bring attention to your company and demonstrate your support for LCA.

### Speaker Sponsor ..... \$750\*

- One (1) complimentary registration
- One (1) minute company presentation at beginning of program
- Introduction of Speaker
- Listing in LCA Gram
- Listing in GROUNDWORK, LCA's monthly publication
- Listing on the LCA web-site in conjunction with the meeting
- Company name on signage.

### Break Sponsor ..... \$500\*

- One (1) complimentary registration
- One (1) minute company presentation during program break
- Listing in LCA Gram
- Listing in GROUNDWORK, LCA's monthly publication
- Listing on the LCA web-site in conjunction with the meeting
- Company name on signage.

### Lunch Sponsor ..... \$500\*

- One (1) complimentary registration
- One (1) minute company presentation at beginning of lunch
- Listing in LCA Gram
- Listing in GROUNDWORK, LCA's monthly publication
- Listing on the LCA web-site in conjunction with the meeting
- Company name on signage.

*\*Sponsorship fees are per meeting.*

# LCA FALL 2009 MINI-SEMINAR SERIES

## EXHIBITOR AND SPONSORSHIP OPPORTUNITIES



Take advantage of this prime opportunity—exhibit and sponsor at this Fall’s Mini-Seminars. Showcase your products and services, and capture the attention—and business—of landscape professionals.

**Wednesday, September 16**  
**Practical Diagnostic Techniques (and more!) for Landscape Managers**  
**9:00 am – 1:00 pm**  
 Dave & Busters, White Flint Mall—Top Level  
 11301 Rockville Pike  
 Kensington, MD 20895

**Wednesday, October 14**  
**Cultivating Relationships: The Contractor’s Perspective, Joint LCA/APLD Meeting**  
**10:00 am – 1:00 pm**  
 Dave & Busters, White Flint Mall—Top Level  
 11301 Rockville Pike  
 Kensington, MD 20895

**Tuesday, November 10**  
**How to Grow Your Business in any Economy!**  
**10:00 am – 1:00 pm**  
 National 4-H Youth Conference Center  
 7100 Connecticut Ave.  
 Chevy Chase, MD 20815

### Exhibit Fees

	Exhibit Type	Amount
Wednesday, September 16	Member	<input type="checkbox"/> \$250
	Non Member	<input type="checkbox"/> \$350
Wednesday, October 14	Member	<input type="checkbox"/> \$250
	Non Member	<input type="checkbox"/> \$350
Tuesday, November 10	Member	<input type="checkbox"/> \$250
	Non Member	<input type="checkbox"/> \$350
Exhibit at all three events	Member	<input type="checkbox"/> \$600
	Non Member	<input type="checkbox"/> \$900
<b>Total Amount</b>		

### Sponsorship Fees

	Speaker Sponsorship	Break Sponsorship	Lunch Sponsorship
Wednesday, September 16	<input type="checkbox"/> \$750	<input type="checkbox"/> \$500	<input type="checkbox"/> \$500
Wednesday, October 14	<input type="checkbox"/> \$750	<input type="checkbox"/> \$500	<input type="checkbox"/> \$500
Tuesday, November 10	<input type="checkbox"/> \$750	<input type="checkbox"/> \$500	<input type="checkbox"/> \$500
<b>Total Amount</b>			

### Exhibitor/Sponsor Contact Information

Name \_\_\_\_\_

Onsite Complimentary Registration \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

### Payment Information

Amount Enclosed .....\$ \_\_\_\_\_

Check (*made payable to LCA*)  VISA  MC

Account # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_

#### Disclaimer

Exhibitor assumes responsibility and agrees to indemnify and defend LCA and meeting facility and their respective employees and/or agents against any claims or expenses arising out of the use of the exhibition premises. The exhibitor understands that neither LCA nor the meeting facility maintain insurance covering the exhibitor’s property and it is the sole responsibility of the exhibitor to obtain such insurance.

#### Cancellation Policy

Cancellations received in writing by the Friday prior to the meeting, will be subject to a 25% cancellation fee. Cancellations made after this date will receive no refund. No refunds will be given due to inclement weather.

#### Return Application and Payment to:

Landscape Contractors Association MD•DC•VA  
 9707 Key West Avenue, Suite 100  
 Rockville, MD 20850

**P:** 301.948.0810 **E:** lca@mgmtsol.com  
**F:** 301.990.9771 **W:** www.lcamddcva.org