

LCA SPRING 2010 MINI-SEMINAR SERIES

Exhibitor and Sponsorship Opportunities

Don't miss these prime opportunities to reach your target market this Spring!



Wednesday, March 17, 2010

After the Blizzards of 2010...

Tips for Managing Snow-Damaged Landscape Plants

National 4-H Youth Conference Center
7100 Connecticut Avenue
Chevy Chase, MD 20815



Tuesday, April 20, 2010

Mechanic's Lien and Payment Bond Rights in Virginia, Maryland and D.C.

National 4-H Youth Conference Center
7100 Connecticut Avenue
Chevy Chase, MD 20815

Grow smarter with the landscape experts.



Enhance your visibility

Exhibiting and sponsoring at the LCA Spring Mini-Seminars gives you the ability to make personal connections with your current and potential customers this year! Give attendees the opportunity to view your products and speak directly with you. Distinguish your company and products from others in the marketplace by reserving your table-top exhibit today—and expand your exposure by sponsoring!

This Spring's Mini-Seminars

Wednesday, March 17, 2010

After the Blizzards of 2010... Tips for Managing Snow-Damaged Landscape Plants

10:00 am – 2:00 pm *(Includes Lunch)*
 National 4-H Youth Conference Center
 7100 Connecticut Avenue
 Chevy Chase, MD 20815

Tuesday, April 20, 2010

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Table-top Exhibit Fees

LCA Member	\$250
Exhibit at both events and save!	\$425
Non-Member	\$350
Exhibit at both events and save!	\$625

Exhibit Benefits

- Includes on (1) 6' x 30" table with two (2) chairs
- One (1) complimentary registration
- Listing in LCA Gram
- Listing in GROUNDWORK, LCA's monthly publication
- Listing on the LCA web-site in conjunction with the meeting

Sponsorships

Increase the awareness of your company with the expanded exposure available through Mini-Seminar sponsorship. Bring attention to your company and demonstrate your support for LCA.

Speaker Sponsor \$750*

- One (1) complimentary registration
- One (1) minute company presentation at beginning of program
- Introduction of Speaker
- Listing in LCA Gram
- Listing in GROUNDWORK, LCA's monthly publication
- Listing on the LCA web-site in conjunction with the meeting
- Company name on signage.

Break Sponsor \$500*

- One (1) complimentary registration
- One (1) minute company presentation during program break
- Listing in LCA Gram
- Listing in GROUNDWORK, LCA's monthly publication
- Listing on the LCA web-site in conjunction with the meeting
- Company name on signage.

Lunch Sponsor..... \$500*

- One (1) complimentary registration
- One (1) minute company presentation at beginning of lunch
- Listing in LCA Gram
- Listing in GROUNDWORK, LCA's monthly publication
- Listing on the LCA web-site in conjunction with the meeting
- Company name on signage.

**Sponsorship fees are per meeting.*

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EXHIBITOR AND SPONSORSHIP OPPORTUNITIES



Take advantage of this prime opportunity—exhibit and sponsor at this Spring’s Mini-Seminars. Showcase your products and services, and capture the attention—and business—of landscape professionals.

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Chevy Chase, MD 20815

Exhibit Fees

	Exhibit Type	Amount
Wednesday March 17	Member	<input type="checkbox"/> \$250
	Non Member	<input type="checkbox"/> \$350
Tuesday April 20	Member	<input type="checkbox"/> \$250
	Non Member	<input type="checkbox"/> \$350
Exhibit at both events	Member	<input type="checkbox"/> \$425
	Non Member	<input type="checkbox"/> \$625
Total Amount		

Sponsorship Fees

	Speaker Sponsorship	Break Sponsorship	Lunch Sponsorship
Wednesday March 17	<input type="checkbox"/> \$750	<input type="checkbox"/> \$500	<input type="checkbox"/> \$500
Tuesday April 20	<input type="checkbox"/> \$750	<input type="checkbox"/> \$500	<input type="checkbox"/> \$500
Total Amount			

Exhibitor/Sponsor Contact Information

Name _____

Onsite Complimentary Registration _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Payment Information

Amount Enclosed\$ _____

Check *(made payable to LCA)* VISA MC

Account # _____

Exp. Date _____ Security Code _____

Cardholder Name _____

Signature _____

Disclaimer

Exhibitor assumes responsibility and agrees to indemnify and defend LCA and meeting facility and their respective employees and/or agents against any claims or expenses arising out of the use of the exhibition premises. The exhibitor understands that neither LCA nor the meeting facility maintain insurance covering the exhibitor’s property and it is the sole responsibility of the exhibitor to obtain such insurance.

Cancellation Policy

Cancellations received in writing by the Friday prior to the meeting, will be subject to a 25% cancellation fee. Cancellations made after this date will receive no refund. No refunds will be given due to inclement weather.

Return Application and Payment to:

Landscape Contractors Association MD•DC•VA
9707 Key West Avenue, Suite 100
Rockville, MD 20850

P: 301.948.0810 E: lca@mgmtsol.com
F: 301.990.9771 W: www.lcamddcva.org